

Sugar Land Today

"As Local As News Gets"™

Advertise To Sugar Land On The Internet

Now you can get the benefits of online advertising targeted to your local customers. Online advertising is highly targeted, easily tracked and effective. Today's consumer wants information and the most powerful information source today is the Internet. You know this – you have a web site, but how do you get potential customers to it. **Sugar Land Today** is a new online publication specifically targeted to the residents of Sugar Land with informative feature articles, interactive tools, news and announcements from around Sugar Land. Sponsoring **Sugar Land Today** will identify you as a community-minded, innovative, local merchant or service provider.

Benefit from low cost, highly targeted advertising.

Sugar Land Today offers two forms of advertising – a local Business Directory and banner ad placement. On our Business Directory you can add your business name, contact information, and links to your email and web site for only **\$15/month**. For a stronger presence and enhanced services we offer two banner ad positions, at the top and left side, for only **\$75/month** and **\$50/month** respectively. Your top position banner ad is also included in our daily email update that is sent every morning to daily update subscribers. All banner ads include a **free** Business Directory listing. There is a one-time fee of \$50 to create your animated banner but that fee is waived if you sign up for four months or more. Free ad creation, free Business Directory listing – **that is a bargain!** **Be among the first to secure your position.** This opportunity is new and unique. **Sugar Land Today** is limiting the number of advertisers on its pages and when the spaces are filled, your opportunity will be lost. Call us at (281) 340-2041 to learn more and secure your advertising space on the new information source for Sugar Land, **Sugar Land Today!**

The screenshot shows the Sugar Land Today website. At the top, there is a search bar and a navigation menu with links for Features, Schools, Communities, Clubs & Orgs, Tools, and Businesses. A sidebar on the left contains several promotional boxes: 'MacMall' for Mac OS X v10.2 Jaguar at \$98.95, 'About The Author' for Jennifer Dolofina, 'Kids Eat Free!' listing various restaurants, and 'Back To School Gifts @ flowers.com'. The main content area features an article titled 'Family Focus: Thanksgiving Reality Check' by Jennifer Dolofina. The article includes a photo of a turkey and discusses the stress of Thanksgiving. Below the article is a 'Past Articles' section with a table listing 'October 28, 2002 Thanksgiving Reality Check'. At the bottom, there are footer links for 'welcome', 'news & events', 'schools', 'communities', 'clubs & orgs', 'services', 'submit news', 'advertise with us', 'about us', 'contact us', 'webmaster', 'privacy policy', and 'conditions of use'. Copyright information for eMUNICATIONS.com, Inc. is also present.